

Listen Up! It's Time To Get On The Bus, The Train, Or The Plane For Our Big Annual Meeting!

With an icebreaker, two breakfasts, a wine tasting, two luncheons, and our annual reception and gala banquet - not to mention samples at the Jelly Belly plant - included in the full registration fee, "Eat, Drink, and Be Merry" could be the slogan for our 18th Annual Membership Meeting, May 12-14. Of course, individual event registration is also available.

You won't want to miss this one. Thursday evening will be the icebreaker at our headquarters, the Hilton Garden Inn in Fairfield, California, Friday morning we'll head to Travis AFB to be "Re-Blued" about the many Air Mobility Command missions at the base. That will be followed with a visit to the Jelly Belly plant. Friday concludes with an evening wine tasting.

After breakfast at our hotel on Saturday, we will hear more about what is going on in the Air Force. At lunch, SAF/PA director, Brigadier General Les Kodlick, will give us the latest on what is happening in Public Affairs. Our business meeting will follow. Saturday evening, we will conclude with our reception and banquet.

But time is running out to make your reservations and arrange transportation to Fairfield, California. Just go to page 7, fill out the registration form, and mail it to Linda Arnold as specified on the form.

And don't forget to make your hotel reservations per the instructions on the registration form. We have a great rate of \$94 per night and it is good for three days before and after the meeting if you want to tour the wine country or just relax.

Additional information, including a downloadable registration form, is available at our web site: www.AFPAAA.org/annualmeet.html

A golf tournament at the Rancho Solano Golf Course will be held Thursday morning - see the registration form for details.





News
&
Notes

Public Affairs
Alumni
Association™

April 2011

SAF/PA Director Kodlick Now Brigadier General



Air Force Chief of Staff General Norton A. Schwartz pins Brigadier General Les A. Kodlick's first star on, as Mrs. Carol Kodlick pins the other star during his promotion ceremony February 11 at the Pentagon. General Kodlick was commissioned via AFROTC in 1984. He has served in wing, numbered air force, major command, Air Staff, and joint staff positions, and has been a commander three times, including a combat tour at Bagram Airfield, Afghanistan. (Air Force photo, Jim Varhegyi)

Colonel Christy, First DINFOS Commandant, Passes At 96

Army Colonel John J. Christy, the first commandant of the Defense Information School, passed away on February 15. He was 96.

During World War II, he was a company and battalion commander in the 26th Yankee Division of Patton's 3rd Army, facing some of the worst action of the Battle of the Bulge in which he earned the Distinguished Service Cross and the Silver Star.

After the war, Christy's newspaper background – he was a reporter for the Providence Journal while attending the University of

Rhode Island – put him in public affairs assignments for the Army and the Department of Defense in the Pentagon. In 1964, after promotion to colonel, he was named commander of Fort Slocum, New York, serving simultaneously as the first commandant of the Defense Information School.

The DINFOS mission was to increase communications cooperation among all the

branches of the military, and civilian and military media. DINFOS became known as “the purple-suit school,” because, according to Colonel Christy, if you put all the services' uniforms in a washing machine, the colors would combine to create a purple suit. He relocated DINFOS to Fort Benjamin Harrison, Indiana, in 1965. He retired from the Army in 1969 and became executive director of the Crossroads Rehabilitation Center in Indianapolis. He was later named “Commandant Emeritus” and elected to the DINFOS Alumni Association Hall of Fame.

First Came “MAD,” Is “CMAD” Next?

It was our strategy for the Cold War: Mutually Assured Destruction, and it worked. But is the current reality of the threat of cyber warfare, including an electromagnetic pulse attack even more lethal, and something we must prepare for?

Get up to speed real fast on the subject of Cyber Mutually Assured Destruction and all other things cyber in Air University's latest Strategic Studies Quarterly, Spring 2011, Vol. 5, No. 1 at <http://www.au.af.mil/au/ssq/>

Directory Updates

Additions:

Joan C. Fudala

Major (Ret. 1994) 8249 East Mohawk Lane, Scottsdale, AZ 85225, (408) 585-6952; E-Mail: jfudala@cox.net

Errol K. Loving

Lt Col (Ret. 1979) P.O. Box 803, Carlsborg, WA 98324, (360) 683-7689; E-Mail: errolloving@olympen.com

David G. Turner

Major (Ret. 1995) 14697 Frisco Springs Rd, Lowell, AR 72745, (479) 935-9629 Business: St. Vincent de Paul Catholic Church, 1416 W. Poplar, Rogers, AR 72758, (479) 636-4020, (479) 631-2548; E-Mail: dumperdave@juno.com

Directory Changes:

Susan M. Barone

E-Mail: Smbarone2000@yahoo.com

Michael S. Beeman

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Marna Bungler

726 De La Vina Street #C, Santa Barbara, CA, 93101

Napoleon Byars

Business: Associate Dean for Undergraduate Studies, UNC School of Journalism and Mass Communications

Queenie A. Byars

Business: Associate Professor, UNC School of Journalism and Mass Communications, Campus Box 3365, Chapel Hill NC 27599, (919) 843-7631, Fax: (919) 962-0620; E-Mail: qbyares@email.unc.edu

Laura Donnelly

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Daniel Epright

114 Seward St., Smyrna, TN 37167



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Clemens W. Gaines

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Barry Grossman

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Henry B. Hufnagel

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Sherry Medders

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Garry E. Mitchelmore

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Directory Updates

Robert T. Morris

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Paul E. Muehring

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3901 Ashcroft Drive, Winterville, NC 28590, (252) 353-9030; E-Mail: pricejonjean@aol.com

Richard A. Reif

E-Mail: Dick.reif@gmail.com

Mark V. Rosenker

Business: President, Transportation Safety Group, LLC., (703) 893-6816, Fax: (703) 734-0693

Eric Schnaible

Colonel, 135 Benedict Ave., Langley AFB, VA 23665, (757) 764-3409; Business: Director, USAFCENT (AUAB) Public Affairs, Combined Air & Space Operations Center (CAOC), APO AE 09309; E-Mail: ericschnaible@yahoo.com

William Sharp

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Bruce J. Sprecher

208 Bennington Pkwy, Durham NC 27713

Ellis C. 'Cam' Stewart

Home Phone: (931) 924-2889

Andree J.B. Swanson

E-Mail: ajbrower@charter.net

Alyson M. Teeter-Baker

7528 187th Ave. SW, Rochester, WA 98579, (206) 701-9259

Jay B. Welsh

E-Mail: Jwelsh40@verizon.net

Olive Felty Wengel

235 Stillwater Dr., Horseheads, NY 14845, (607) 739-3281

From The President's Pen



This past year has been a watershed year for the public affairs community. Once again, a career public affairs professional leads the career field. Public affairs, combat camera, band, broadcasters, and multimedia professionals on the home front and in the forward battle areas are doing stellar work supporting the war fighters and telling the Air Force story.

Our association continues to enjoy financial health, thanks to the strong stewardship of Treasurer Jim Hart and Finance Committee members Hank Hufnagel and Jim McGuire. Membership continues to hold steady under the leadership and hard work of Neil Buttimer and his fellow board members. We are blessed to have the talents of Webmaster John Gura, Communications Chairman and newsletter editor, John Terino, and annual meeting mentor, Linda Arnold giving so freely of their time. New faces have stepped forward to fill the board vacancies, bringing with them new talent and energy.

The future however is filled with challenge. Current membership accession rates will not sustain the levels of membership we have enjoyed. The PA “manning bubble” of the Viet Nam era is beginning to ebb and continuous downsizing of the PA force will further reduce the pool from which we draw.

That sobering prospect was a key finding by the Membership Development Committee. The full facts, findings and recommendations of the Committee will be presented at the annual meeting in May and placed on the password protected portion of the AFPAAA website. An executive summary will be published in the July issue of News and Notes.

As this will be my last word to many of you as president, I want to thank you for your support. I am looking forward to seeing many of you at our 18th Annual Meeting at Fairfield/Travis AFB and the wine country!

— Bud Ross

Lord Guard & Guide

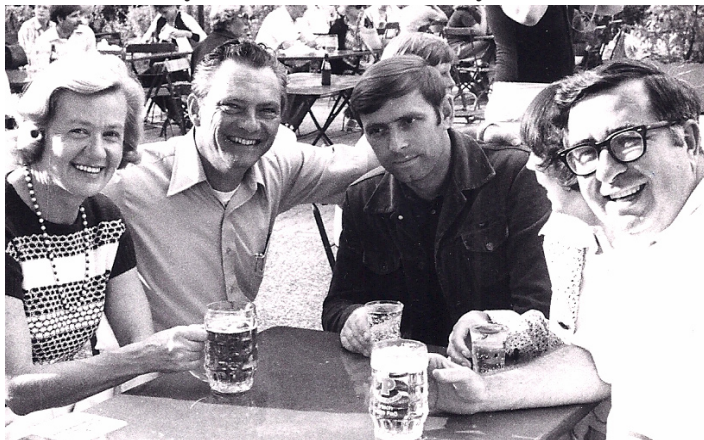
Rodney P. G. Bricker

Rod Bricker, a Lifetime Founder of AFPAAA, passed away November. 28, 2010, after a lengthy illness. He was 77.

Born in Des Moines, Iowa, he was a graduate of Drake University, the University of Southern California, and the Air War College.

Rod's Air Force career spanned 31 years on active duty and in the Air Force Reserve as an intelligence and public affairs officer. He retired as a colonel in 1985.

He is survived by his wife of 55 years, Nona; son, Scott; daughter, Laura, two grandchildren, and two great-grandchildren. Donations in Rod's memory can be made to The Humane Society or Habitat for Humanity.



Rod Bricker (second from left) with Trudy Karolyi-Halbert, Konrad and Ingrid Freytag, and Tom Halbert at German-American Press Club in 1988.

Rodney Paul Grayson Bricker was a longtime friend from when we were freshmen at Drake University in Des Moines majoring in broadcasting and journalism. We were fraternity brothers, college roommates, and AFROTC grads who became AF public affairs officers in the mid-1950s.

Rod was one of my reporters when I was Managing Editor of the Drake Times Delphic, spent a week with Ward and Mary Koons as a class project to publish their weekly Stuart (Iowa) Herald newspaper. We used our journalism skills to create a business taking and selling photographs of sorority and fraternity parties. We could sell 8x10 photos for \$1 each, giving each of us a 41-cent profit per sale. The profit covered our membership at the Des Moines Press & Radio Club.

I was privileged to be Rod's best man at his marriage to young and beautiful Nona Grogan

Rod began his broadcast career in Des Moines with KIOA radio. His best times in Air Force public affairs were at Wiesbaden AB where he had the luck to be Rudi Schmelz's first public affairs boss. We spent time together at Offutt AFB where Rod was the base public affairs officer and I was at SAC Headquarters in the radio-TV branch. Rod left active duty after his Offutt assignment to join General Dynamics in San Diego and Florida, but remained active in the AF Reserve. He had multiple active duty tours in Germany, as one of Jacques Klein's intelligence officers.

We had one other time serving together when I was Assistant Director of Public Affairs for Generals Dalton, Abel, and McRaney. Rod was again working with Jacques Klein who at that time was working International Affairs for AF Secretary Verne Orr.

When I returned from Germany to retire in Florida, it was Rod and Nona who met me at Tampa Airport with huge welcome home signs.

Rod was very active in the Tampa-St. Petersburg community, but he was especially in his element in little theater with a top role in the Sound of Music. He was also active as a genealogist mentor who was well versed in research and our National Archives.

Rod was a true professional in all his endeavors and was a friend to all who knew him. dicFlorida has lost much of its luster with his passing.

– John T. Halbert

Allan R. Scholin

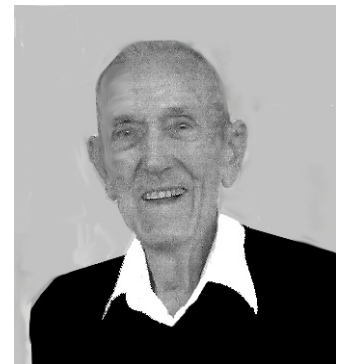
Al Scholin, who was one of the first members of AFPAAA after it was founded in 1994, died after a brief illness on Valentine's Day. He was 95.

He will be remembered by AFPAAA members for sparking the debate in 2006 over "who was the father of Air Force Public Affairs" – go to our web site: www.afpaaa.org and use your password to see how the debate turned out in AFPAAA News & Notes issues for April and July 2006.

He spent more than 30 years on active duty and in the Air Force Reserve, retiring in 1975 as a colonel. As a civilian he worked at U.S. Strike Command Headquarters, MacDill AFB, Florida.

Al was a prolific writer contributing articles on a variety of defense topics to numerous publications, including *The Quartermaster Journal*, *Army Digest*, and most frequently to the Air Force Association's *Air Force Magazine*.

He is survived by his wife of 70 years, Mary, and sons Allan Jr., Blain, and Michael.



Air Force Public Affairs Alumni Association News & Notes, John Terino, editor, is published quarterly for members by the Air Force Public Affairs Alumni Association, P. O. Box 447, Locust Grove, VA 22508-0447. On-line subscriptions are available at www.afpaaa.org. **Membership Information:** Those who have served in Air Force Public Affairs, an Air Force Band, as an Air Force Broadcaster, or in the multimedia career fields as either military or civilian are eligible for *Full Membership*. Current or former members of those career fields, still on active duty, or in the Guard or Reserve are eligible for *Associate Membership*. **Membership Rates:** Lifetime \$300 (payable in four quarterly \$75 installments); Full Membership, one-year \$25 or three years \$50. Associate Membership, one-year \$10 or three years \$20. Membership applications are available at www.afpaaa.org. **Board of Directors and Officers:** Chairman, Christine Queen; President, Bud Ross; Vice President, Mark Foutch; Secretary, Mike Cox; Treasurer, Jim Hart; Dick Abel, Neil Buttimer, Sam Giammo, John Gura, Hank Hufnagel, Hal Smarkola, John Terino. **Committee Chairmen:** Annual Meeting, Linda Arnold; Communications, John Terino; Development, Joe Purka; Elections, Kathy McCollom; Finance, Jim Hart; Membership, Neil Buttimer; Oral History & Web Site John Gura.

Election: Vote Below For Six Board Members

AFPAAA's Board of Directors has 12 elected members who serve overlapping two-year terms. Six positions are open this year for terms beginning July 1, 2011 and ending June 30, 2013. Only Full Members in good standing may vote. All ballots must reach the Election Committee by Friday, April 15, 2011. Provisions are made for a write-in vote but ballots may only be cast for six persons. Those wishing to vote electronically may do so by going to <http://www.afpaaa.org/vote.html>

Mike Cox is AFPAAA's secretary and if elected, will become vice president in July. He capped a 26 year Air Force career in 1998 as Director of Public Affairs for Air Mobility Command, Scott AFB, Illinois, retiring as a colonel. His prior assignments included two tours at the Pentagon and contingency deployments to Grenada, Desert Storm, and Somalia. After leaving the Air Force he joined Bell Helicopter Textron in Fort Worth, Texas, becoming its Vice President of Communications with responsibility for all advertising, trade show activities, and the development of marketing strategies. Since 2008, Mike has headed his own public affairs/strategic communications firm serving aerospace companies. He is a Life Member of AFPAAA.



Jay DeFrank had a 30 year Air Force career, the first three years were as an enlisted weather technician before entering Public Affairs. He retired in 2005 as a colonel to become Vice President of Washington operations for the Space Foundation. In 2006, he joined United Technologies Corporation as Director, Public Relations and Communications. Jay is now Vice President, Communications, for UTC's Pratt & Whitney. He leads P&W worldwide internal and external communications, including public relations, employee communications, advertising and branding, public affairs, and communications in support of sales and marketing. In addition, Jay manages P&W Rocketdyne and P&W Canada communications to ensure one company messaging. He has a doctorate degree in communications from the University of Colorado, a master's degree in communication from the University of Southern California, and a bachelor's degree in journalism from Southern Connecticut State University. Jay is a Life Member of AFPAAA.



Art Forster is the Director, Public and Congressional Affairs for the Army's Contracting Command, Fort Belvoir, VA. Prior to that he was Chief Communications Officer for the Federal Election Commission, Director, Congressional and Public Affairs for the Defense Contract Management Agency, and a senior vice president in the Corporate and Financial Group of Hill and Knowlton Public Relations in New York City. Art was a career Air Force public affairs officer. During the first Gulf War, he was the SAF/PA media relations chief in the Pentagon. As Public Affairs Director for the North American Aerospace Defense Command and U.S. Space Command, he served as spokesman for Defense Department recovery efforts following the loss of the space shuttle, Challenger. He retired as a colonel in 1996 as Director of the Air Force Eastern Region Public Affairs Office in New York City.



Mark Foutch is AFPAAA's vice president and, if elected, will become president July 1. His career as a Public Affairs officer began when he graduated with a journalism degree from San Jose State University and an AFROTC commission in 1963. His offices at Nakhon Phanom, Thailand; McChord AFB, and RAF Lakenheath won numerous awards. He headed the Air Force Press Desk and OASD/PA's News Division prior to retiring as a lieutenant colonel in 1985, when he moved to Olympia, Washington, where community service and politics soon beckoned. Mark became president of his neighborhood association and the local MOAA chapter. Then, in 1991, he was elected to the Olympia city council. By 1994 he was mayor pro tem and was elected mayor in 2004, an office he held until the end of 2007. Mark is a Lifetime Founder Member of AFPAAA.



Clem Gaines is part of the Army Corps of Engineers Public Affairs team in Baltimore. Prior to that he spent nine years with the Defense Threat Reduction Agency. His 22 year Air Force career began during the Vietnam War as an enlisted intelligence analyst. He separated, returned to college, and earned a degree in communication arts at the University of Wisconsin-Madison. Commissioned in 1979, Clem became a Public Affairs officer with assignments in SAC, ATC, USAFE, and AFCC. He earned a masters degree from Golden Gate University in 1986. His last five years of active duty were in SAF/PA in the community relations division, on the Air Force Press Desk, and at the National Guard Bureau. He twice served as the Air Force representative for the Joint Civilian Orientation Conference and was the Chief, PA, for JTF-SWA in 1994 in southwest Asia. He retired as a major in 1998. Clem is a Life Member of AFPAAA.



Phil Ratliff graduated from the University of Kentucky with a business degree and an Air Force ROTC commission in 1969. He then served ten years as an admin officer. After returning in 1979 from Turkey, where he was Aide-de-Camp to the Chief of Staff, CENTO, he transferred to Public Affairs. Phil's Public Affairs assignments included Chief of Public Affairs, 63rd MAW, Norton AFB, CA; Action Officer, Media Relations Branch, SAF/PA, Pentagon; Executive to the Director of Public Affairs, SAF/PA, Pentagon; and Director of Public Affairs, Air University, Maxwell AFB, AL. Phil retired as a lieutenant colonel in 1991 following his graduation from the Air War College. He was then the Regional Manager of Wisconsin Physician's Service CHAMPUS Select Program in Alabama and Mississippi and President and Chief Operating Officer of Henley Memorial Company. Phil is a Lifetime Founder Member of AFPAAA.



Ballot – AFPAAA Board of Directors Election – 2011

Instructions

Only Full Members in good standing (dues paid) of AFPAAA are eligible to vote, if you do not meet these criteria do not submit a ballot. Select or write in only six names.

Mike Cox **Jay DeFrank** **Art Forster** **Mark Foutch** **Clem Gaines** **Phil Ratliff**

Other: _____

Print Your Name _____ **Signature** _____

Remove entire page, fold in half so address on reverse shows, TAPE SHUT - DO NOT STAPLE, affix stamp, and mail to arrive not later than Friday, April 15, 2011.

Do Not Staple - Tape Shut



Kathy McCollom
AFPAAA Elections Chairman
5009 Donovan Drive
Alexandria VA 22304-8620

Place
Stamp
Here

Kathy McCollom
AFPAAA Elections Chairman
5009 Donovan Drive
Alexandria VA 22304-8620

Do Not Staple - Tape Shut

Name: _____
 Address: _____

 E-mail: _____
 Phone: _____
 Cell Phone: _____
 Guest(s) Name(s): _____



How do you want your name/guest name(s) to appear on name badges: _____

Are you a new member of AFPAAA? No Yes
 Is this your first AFPAAA Annual Meeting? No Yes

Full Registration

Includes all events on Thursday, Friday & Saturday except golf & optional dinner. Breakfast on Friday & Saturday is included.

Please indicate number of meal choice(s) for Saturday banquet ___ Beef ___ Fish

Members Attending ___ x \$150 = \$ ___
 Guests Attending ___ x \$140 = \$ ___
 Non Members ___ x \$200 = \$ ___

How many in your party will go to Travis AFB on Friday, May 13? _____

Individual Event Registration (Do Not Use If You Pay The Full Registration Fee)

Icebreaker Reception - Thursday, May 12, 5-7 p.m.

Members Attending ___ x \$10 = \$ ___
 Guests Attending ___ x \$10 = \$ ___
 Non Members ___ x \$20 = \$ ___

Travis AFB/Jelly Belly Tour, Friday, May 13, 8:30 a.m.-5 p.m.
 Includes bus transportation & President's Luncheon.

Members Attending ___ x \$60 = \$ ___
 Guests Attending ___ x \$60 = \$ ___
 Non Members ___ x \$70 = \$ ___

President's Luncheon Only, Friday May 13.

Members Attending ___ x \$25 = \$ ___
 Guests Attending ___ x \$25 = \$ ___
 Non Members ___ x \$35 = \$ ___

Re-Bluing Briefings, SAF/PA Luncheon, Membership Meeting, Saturday, May 14.

Members Attending ___ x \$40 = \$ ___
 Guests Attending ___ x \$40 = \$ ___
 Non Members ___ x \$50 = \$ ___

AFPAAA Annual Reception and Banquet, Saturday, May 14, 6-10 p.m.

Please indicate number of meal choice(s) for banquet ___ Beef ___ Fish

Members Attending ___ x \$60 = \$ ___
 Guests Attending ___ x \$60 = \$ ___
 Non Members ___ x \$70 = \$ ___

Optional Events

1. Golf Tournament, Rancho Solano GC, Thursday, May 12, 8 am-1 pm
 Green fees/cart included with entry. Club rental \$25. Must pre-register.

Entry Fee & Cart ___ x \$40 = \$ ___

2. Free Wine Tasting, Friday, May 13, 6 pm-8 pm, Hilton Garden Inn Number Attending _____

Please make your check or money order payable to: **AFPAAA**
 Mail form and check/money order to: **AFPAAA**
Attn: Linda Arnold
621 Planters Pass
Schertz TX 78154

Total Remitted \$ _____

Registration: Due by **May 6, 2011**, those received after **May 6** will be charged a \$25 per person late fee. Refunds must be requested by **May 6**.

Hotel: AFPAAA has negotiated a block of rooms at the Hilton Garden Inn at the military per diem rate of \$84 plus 12% tax. Make your reservations by calling (707) 426-6900 and asking for the **AFPAAA rate**. The rate is available for 3 days prior to and 3 days after our meeting. Hotel reservations for the AFPAAA rate must be made by **May 1, 2011**.

Additional information - activities, hotel, and directions - is at www.AFPAAA.org/annualmeet.html

FIRST CLASS POSTAGE

P. O. Box 447
Locust Grove, VA 22508-0447
(Address Correction Requested)



18th Annual Membership Meeting Checklist



- Complete and mail today registration form on page 7.
- Call Hilton Garden Inn at (707) 426-6900 and reserve your room, be sure to ask for the AFPAAA rate.
- Call your travel agent, your favorite airline, or go to the internet and get your tickets booked.